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### **LATISSE APPLICATION INSTRUCTIONS AND SUCCESS TIPS**

Like every routine, applying *Latisse*® is all about consistency and precision. To see the full effect of your eyelash transformation, take a “before” picture before you start with no makeup on, continue taking pictures every 4 weeks and chart your progress.

#### How To Apply

1. Before applying *Latisse*® each night, ensure your face is clean, makeup and contact lenses are removed, and any other facial care products have already been applied.
2. Remove an applicator from its tray. Then, holding the sterile applicator horizontally, place one drop of *Latisse*® solution on the area of the applicator closest to the tip but not on the tip.
3. Immediately draw the applicator carefully along the skin at the base of the **upper** eyelashes (where the eyelashes meet the skin) going from the inner part of your eye to the outer part. **DO NOT APPLY IN YOUR EYE OR THE LOWER LID** because excess hair growth outside the treatment area may occur.
4. Blot any excess solution beyond the eyelid with a tissue.
5. Dispose of the applicator after one use. Repeat for opposite eyelid, using a new sterile applicator to help minimize any potential for contamination from one eyelid to another.

#### TIPS for Success

1. **Think Routine:** Try to incorporate *Latisse*® into your nightly routine- for example after you have washed your face and brushed your teeth.
2. **Have Patience:** *Latisse*® takes time to work. Only use it once a night, and don't overuse it, as this may increase the chance of experiencing eye redness or itchiness.
3. **Start Fresh:** If your eye makeup remover leaves an oily residue on your eyelids, wash off with soap and water to insure a clean surface before you apply *Latisse*®.
4. **Follow The Rules:** Always use the sterile, disposable FDA- approved applicator provided in the kit. Don't try to apply *Latisse*® with a cotton swab. The *Latisse*® applicator is specially designed to hold a drop and release a drop.
5. **Don't Play Catch Up:** If you miss a dose one night, don't apply more just to catch up. Simply apply *Latisse*® the next evening and stay on schedule.
6. **Beware of Germs:** Don't let the tip of the applicator or bottle contact your fingers or any other unintended surface, in order to avoid contamination by common bacteria known to cause infections.

**NOTE- Please call with non emergent questions or concerns prior to 5 pm.**

